

**National Office Report  
March 2009**

NSSLHA Membership Statistics  
Total Cumulative Members for 2008  
as of 11/17/2008

Degree Area	New	Rejoining	Renewing	Current Total	Converted	Y-T-D	Unrenewed
SLP	2,577	89	4,300	6,966	41	7,007	1,727
Audiology	64	6	184	254	7	261	108
SLP/A	256	2	239	497	1	498	170
Science	915	12	350	1,277	4	1,281	380
SLPA	15	1	2	18	0	18	6
Other	171	4	89	264	0	264	102
<b>Subtotal</b>	<b>3,983</b>	<b>113</b>	<b>5,162</b>	<b>9,258</b>	<b>53</b>	<b>9,311</b>	<b>2,487</b>
No degree date	1	0	1	2	0	2	5
No degree	32	0	404	436	0	436	109
No demographics	2	0	0	2	0	2	0
<b>Total</b>	<b>4,037</b>	<b>114</b>	<b>5,591</b>	<b>9,742</b>	<b>53</b>	<b>9,795</b>	<b>2,618</b>

Compare this with the data from the March 2009 membership report

**Membership recruitment/retention activities:**

ASHA launched a trial Web site project in October 2008 to increase the number of non-member students joining NSSLHA. Further data needed on the number of students that went on to join the national association. (See report for more details.)

March 2009 NSSLHA launched an online membership application. Since the implementation of the system we have processed 136 new members.

April 3 NSSLHA will initiate e-mail announcements to unrenewed students for 2009, unrenewed students ineligible for the Conversion Discount, unrenewed students eligible for the recent graduate discount, unrenewed students ineligible for the Conversion discount and the recent graduate discount.

**Chapter Development Activities:**

As of March 2009 we have 313 NSSLHA chapters operating on colleges and universities in the United States, Canada, and Greece.

56 Inactive  
57 Pending  
201 Active

New Chapters: Dar-Al Hekma Coll., UFL Grad Chapter, Texas A&M Int'l, Univ. of Montana, and UPCD (Eastern WA and WA State Joint Grad Program.)

**Program Development:**

*CSD Career Awareness Month:* To date we have 14 registered as hosts for CSD Career Awareness Month activities representing 11 states and 495 high school and undergraduate students receiving recruitment materials.

**NSSLHA Products and Publications**

Current totals not available at the time of reporting.

**NSSLHA Web site Updates:**

- Online membership application
- Reorganization of pages and data clean-up of the Web site.

**ASHA/NSSLHA Networking Opportunities:**

National office staff is actively participating on the following teams within ASHA:

- ASHA Dues Renewal Team – This team is responsible for invoicing members for dues and informing students of their conversion status.
- ASHA Academic Affairs – Coordination of the Graduate School Fair
- ASHA Membership Department – HOSA Conference

**Future Developments and Activities:**

On-going assignments